

藏人ものづくり

# 甲州印伝 × 東京額縁

Vol.8  
[MINORI]

Book &amp; Culture Tale of Artisans Vol.8 "Minori" Koshu inden × Tokyo picture frame

profile Inden Yamamoto



印傳の山本  
山本 裕輔 (やまもと・ゆうすけ)



1982年、山梨県甲府市生まれ。祖父の代からの甲州印伝職人の3代目。弟・法行氏とともに、甲州印伝の需要の拡大、品質向上に努める。正確な伝統技術の継承にも努め、現在、日本で唯一の甲州印伝伝統工芸士称号保持者（総合部門）である。

Born in 1982 in Kofu City, Yamanashi Prefecture. He is the third generation of Koshu inden craftsmen since his grandfather's generation. Together with his younger brother, Noriyuki, he strives to increase the demand for and improve the quality of Koshu inden. He also strives to pass on accurate traditional techniques, and is currently the only person in Japan to hold the title of Koshu Inden Traditional Craftsman (General Division).

<https://www.yamamoto-inden.com/>  
(Japanese only)

Recommended books from Ginza Tsutaya Bookstore  
銀座 鶯屋書店おすすめ書籍

老舗ものづくり企業のブランディング

*Edition: Shinji Nagasawa Publisher: Doyukai 2,000JPY (tax included)*



早稲田大学ビジネススクール『感性マーケティング論』にてゲスト講師として登壇した、玉川堂（7代目 玉川基行社長）、松栄堂（畠 正高社長）、唐長（11代目 千田賛吉社長）、印傳屋上原勇七（上原重樹社長）の4人の講義録。伝統工芸の老舗企業がモノづくりを通して考えるブランディングとは。

The following is a transcript of a lecture given by four guest lecturers at Waseda Business School's "KANSEI Marketing Theory". Motoyuki Tamagawa (7th generation president of Gyokusendo Co.,Ltd.), Masataka Hata (President of Shoyeido Incense Co.), Kenichi Senda (11th generation president of Karachō), and Shigeaki Uehara (President of INDEN-YA Co.,Ltd.). The lectures ask what branding means as considered by long-established traditional craft companies through their manufacturing.

profile Fuji Seigaku corporation



株式会社富士製額



創業は、1947年。東京都文京区根津にて、指物工房の跡を継いだ創業者が主に漆の技術を活かした海外向けの写真用額縁を製作したのが始まり。現在は荒川区町屋の工房で、日本画、洋画の額装はもちろん、額縁の可能性を追求する多様な製品づくりにチャレンジしている。

*Established in 1947. The company was founded in Nezu, Bunkyo-ku, Tokyo, when the founder, who took over a joinery workshop, produced picture frames for overseas markets, mainly utilizing lacquer techniques. Today, at its workshop in Machiya, Arakawa-ku, the company is taking on the challenge of creating a diverse range of products that explore the possibilities of picture frames, as well as frames for Japanese and Western-style paintings.*

<https://www.fujiseigaku.com/>  
(Japanese only)



TOKYO COOL JAPAN EXPERIENCE  
*Author: Beretta Publisher: Ryohakusha 1,500JPY (tax included)*

東京を中心に実際に体験することができる、七宝焼きや江戸染色、江戸切子など様々な日本文化を紹介しています。英訳つきなので、海外の方も楽しめ、本書を通じてぜひ日本文化を体験し、その素晴らしさを肌で感じてほしいです。

This introduces various aspects of Japanese culture that you can actually experience around Tokyo, such as cloisonné ware, Edo dyeing, and Edo-kiriko. The book comes with English translations, so it can be enjoyed by guests from other countries as well. We hope that through this book, you will experience Japanese culture and feel its splendor firsthand.



三笑亭笑三の浅草案内  
*Author: Sansei Shozai Publisher: KOMAKUSA Publishing 1,430JPY (tax included)*

落語界の長老・三笑亭笑三師匠が、「浅草演芸ホール」のパンフレットに20年以上連載を続けてきた表紙絵と文章で浅草の街を紹介するひと味違う観光案内。第1章 浅草いまむかし、第2章 浅草の祭り、第3章 浅草路裏散歩、第4章 浅草食べ歩き散歩、第5章 浅草民芸・和工芸散歩と5章にわけて浅草を紹介。浅草の民芸として浅草前川印傳を紹介。

This book is a different kind of sightseeing guide to Asakusa with cover art and text by rakugo master Sanshohei Shozai, an elder of the rakugo world, who has been writing a series of articles in the Asakusa Engie Hall pamphlet for more than 20 years. Asakusa is introduced in 5 chapters, Chapter 1: Asakusa Then and Now, Chapter 2: Asakusa Festivals, Chapter 3: Asakusa Backstreet Stroll, Chapter 4: Asakusa Eating Stroll, Chapter 5: Asakusa Folk Crafts and Japanese Crafts Stroll. Asakusa Maekawa Inden is also introduced as a folk craft of Asakusa.

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(運営: 有限会社 プレインカフェ)

芝パークホテル  
Shiba Park Hotel

主催: 芝パークホテル  
〒105-0011 東京都港区芝公園 1-5-10  
Tel 03-3433-4141(代表)

Organized by Shiba Park Hotel  
1-5-10 Shibakoen, Minato-ku Tokyo  
105-0011, Japan





今なお、江戸の風が吹いているような  
東京は芝の地。

この地の伝統と文化に息をあわせるようにして  
時を紡いできた古き良きホテル。

芝パークホテルは多種多様な  
書籍コレクションを備えた

Library Hotelとしての顔を持ち、  
職人が紡いできた伝統（ものがたり）を  
季節ごとにテーマを設けて、  
書籍とともに日本文化を軸とした  
「職人ものがたり」展を開催しております。  
「時代を超えて歴史や文化が紡がれてゆき、  
より良い豊かな明日へつながる」  
そんな持続可能な体験をして頂けるよう  
四季折々のおもてなしでお客様を  
心からお迎えいたします。

*Shiba district in Tokyo is a place where you can still feel the wind of Edo-era. Shiba Park Hotel is a good old hotel that has weaved its way through time in harmony with the traditions and culture of this area. Shiba Park Hotel is also a library hotel with a diverse collection of books. We hold an exhibition called "Tale of Artisans" which tell stories of traditions (tales) that they have developed and nurtured. The exhibition has different themes for each season and it has a focus on Japanese culture and is displayed with books. We welcome our guests from our heart with Japanese warm hospitality for all four seasons so that our guests can have such a sustainable experience that "history and culture are spun through the ages, leading to a better and richer tomorrow."*

職人のかたりとは

*What is Tale of Artisans?*

總りの色、ゆたか。  
収穫の季節、秋。

職人ものがたり Vol.8 では  
テーマを【稔】とし、  
果実のような彩りの“甲州印伝”と、  
作品の多彩な魅力を引き出す“東京額縁”的  
二つの工芸をご紹介いたします。  
稔りの色たちが、みなさまにお届けする、  
ゆたかな時間。  
どうぞ時間の許す限り  
ごゆっくりお愉しみください。

Ripening colors abundantly Harvest season autumn

9.4.2023 - 11.26.2023 長月 - 神無月 - 霜月

1. *Leucosia* (L.) *leucostoma* (L.) *leucostoma* (L.)

卷之三



# 甲州印伝

## *What is Koshu inden?*

*Inden* is made by the traditional technique of applying a pattern to deerskin with lacquer. The name “*Inden*” is said to have been given by foreigners who came to Japan during the Kanei period (1624-1644), when Indian decorative leather was presented to the shogunate. Later, *Inden* products were produced all over Japan, but *Koshu inden*, produced in Yamanashi Prefecture, is thought to have formed a production center by the end of the Edo period, as it is mentioned in the “*Kofu Kaimono Hitori Annai* (Guide to Kofu and its products)” of 1854.

*It was not until the Meiji period (1868-1912), with the influx of Western-style painting techniques (oil painting), that picture frames began to be produced in earnest in Japan. At that time, a joiner made the wooden frame according to the artist's instructions, a Buddhist statue carver carved the frame, and a lacquer painter finished the lacquering process. While foreign picture frames mainly use existing materials called moldings, Tokyo picture frames are fully custom-made according to the client's requests. The craftsmen also makes full use of traditional techniques to create strength and beauty, such as reinforcing the fastening joints of the outer edge with "kusabi (wedge)" or "sengiri (shredding)". Tokyo picture frames were designated as a traditional craft by the Tokyo Metropolitan Government in 1982.*

東京額縁とは

*What is Tokyo picture frame?*